## **NEW WEBSITE CONCEPT**



# BASIC INGREDIENTS





New Design
Same Identity
Same colors
Same Fronts
Same Layout
Same Links
Luxury Look & Field

New Structure
New Web Engineer
New Categories
Descriptions
New Video Structure
Social Media Tool
Analytics System
New Terms
New Toolbar
Interactive Tools
Security Items

# INFO UPLOAD SYSTEM

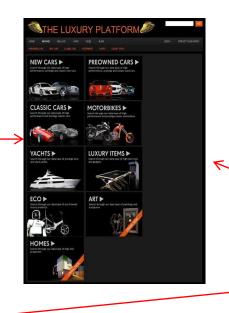
**SECURED AREA MEMBER AREA MULTI LAYER PLATFORM SEPARATE LEVELS EASY PROGRAM CONSUMER AREA INFO AREA PICTURE AREA VIDEO AREA COMMUNITY ARE** COMMUNICATION **TERMS CONTACT** 



#### www.luxury-platform.com







www.luxury-platform.eu





All feeds from each country to the .com site









Viewing & Buying Used Products



LOGIN

FORGOT PASSWORD?

#### **BULK OPLOAD**

Please register to sell your marque.

If you haven't registered yet you can here,

#### **▶ REGISTER FOR ACCOUNT**

**NEW CARS** 

PREOWNED CARS





NEW MOTORBIKES

CLASSIC CARS





NEW YACHTS

LUXURY ITEMS





NEW ECO

HOMES





NEW HOMES

**NEW YACHTS** 







Products Upload New Goods





Products Upload Used Products

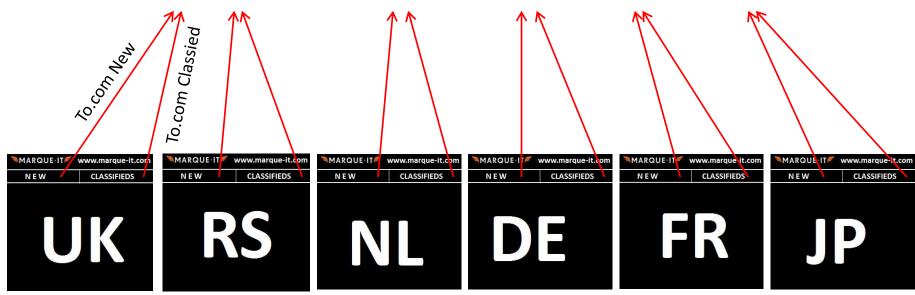






Product Seller

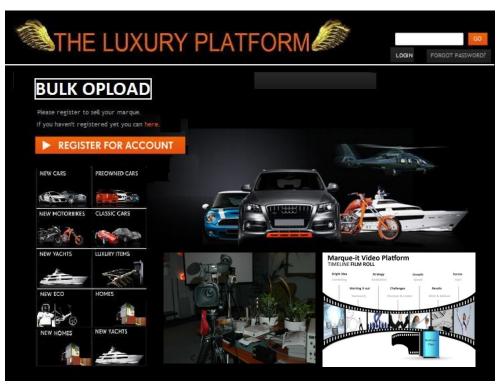




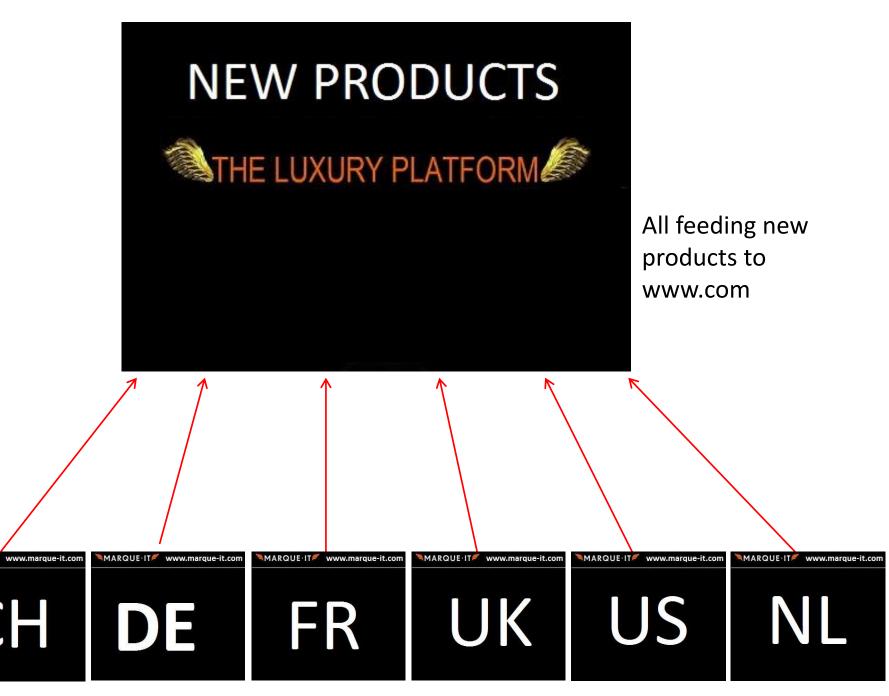
All feeds from each country to the .com site

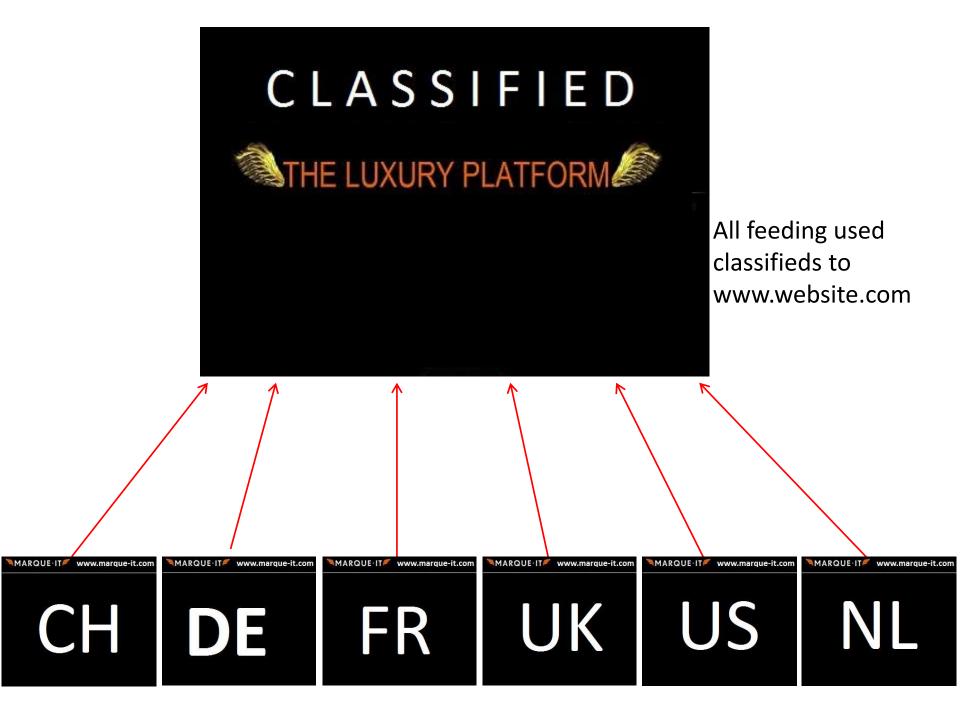
Bulk Upload All Products

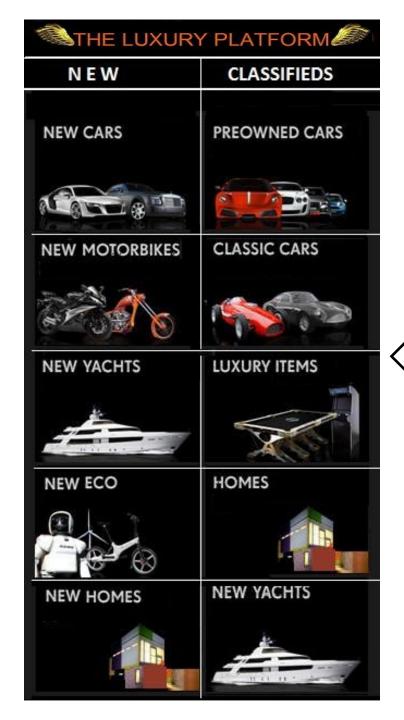




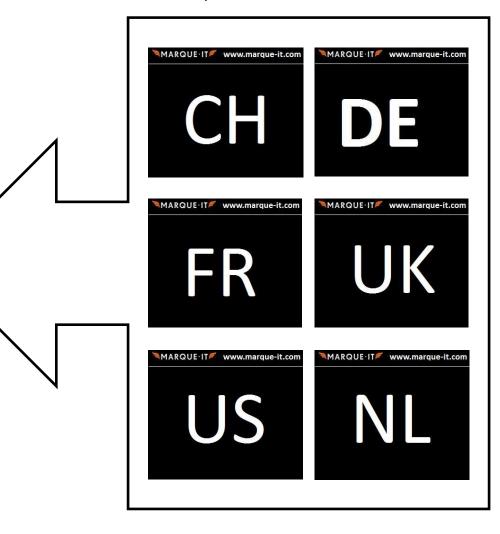


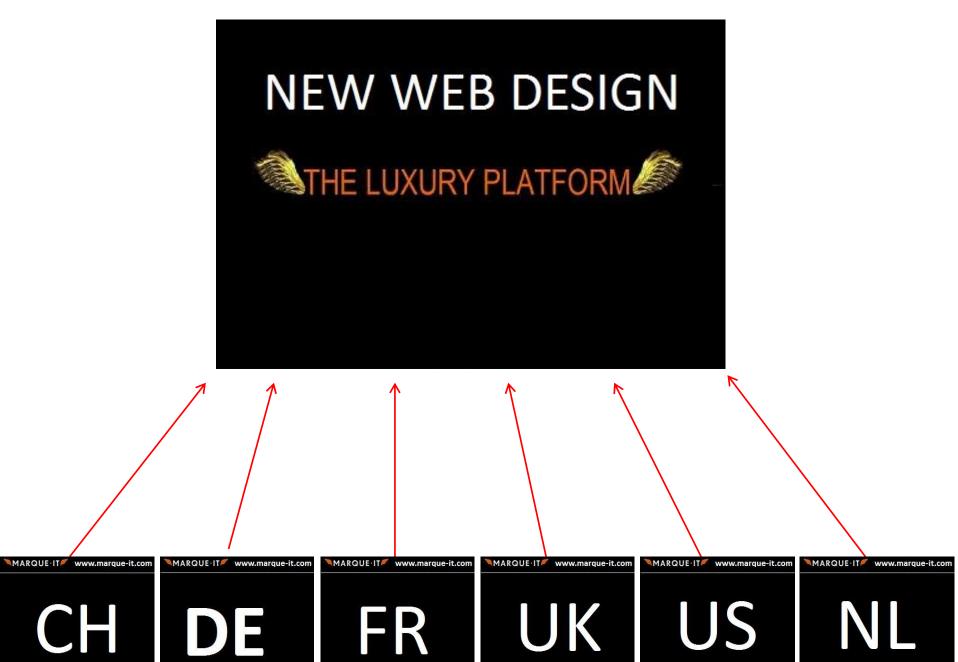






#### Users, Dealers & Product Sellers







\*NEW SECTION: **Strictly for New Products** \*CLASSIFIED SECTION: Strictly for Used Items



### LUXURY NEW WEB DESIGN

# INGREDIENTS

#### **AUTHORISATION NEEDED**



#### **AUTHORISATION NEEDE**

**Private Members** 

**Corporate use** 

Large Companies Selling
Shares, Investments, bounds,

Buildings, Concepts, Products & Trade

Discount use for this section

Aimed at Celebrity & High Network Individuals

For new releases Up and Coming

First to Buy before Reaches

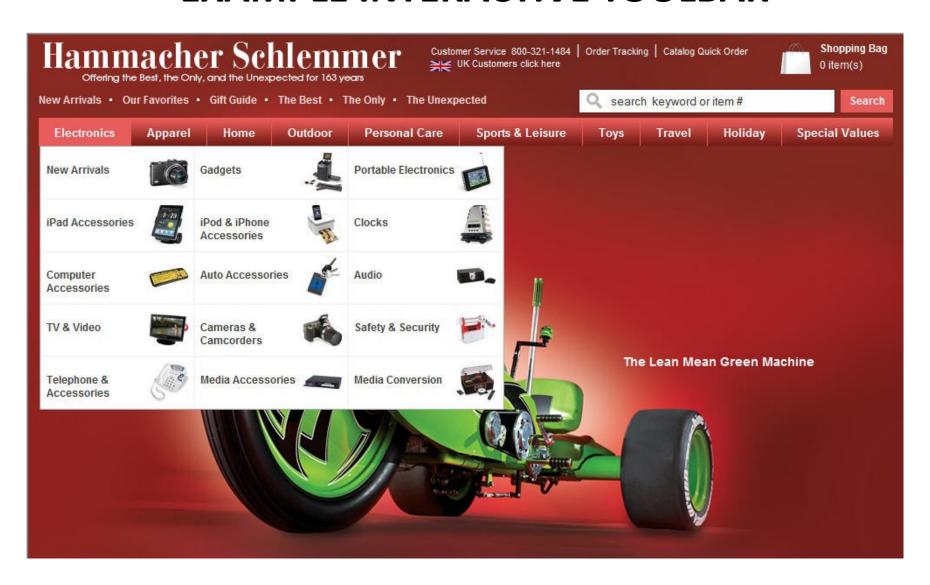
# LUXURY PLATFORM NEW TOOLBAR BAR EXAMPLE

see http://www.hammacher.com/

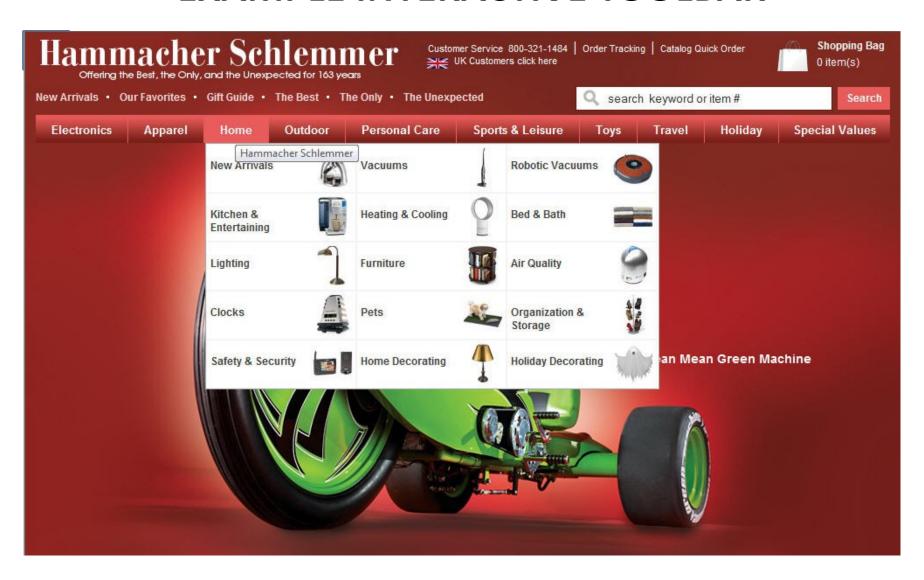
#### **EXAMPLE TOOLBAR**



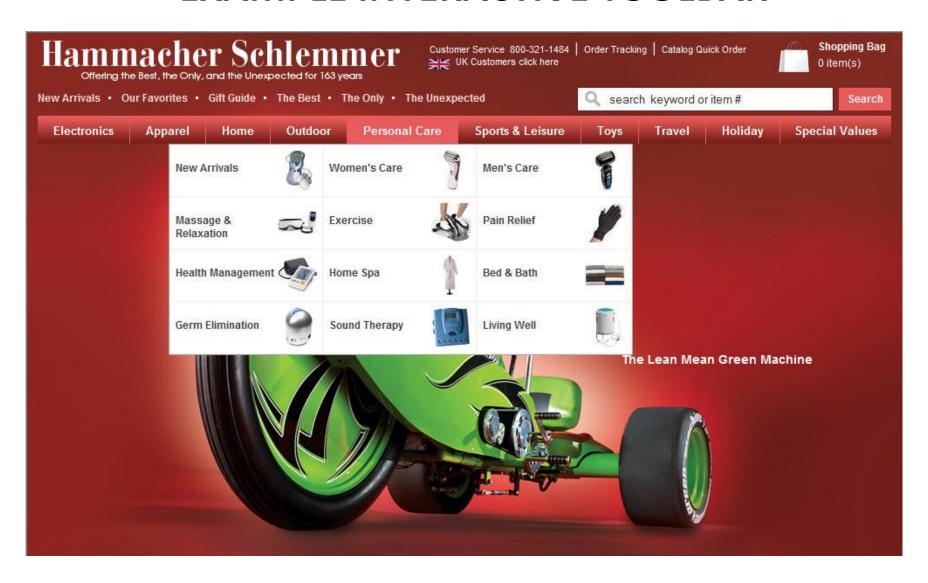
#### **EXAMPLE INTERACTIVE TOOLBAR**



#### **EXAMPLE INTERACTIVE TOOLBAR**



#### **EXAMPLE INTERACTIVE TOOLBAR**





#### **EXAMPLE TOOLBAR INTERACTIVE DESIGN**



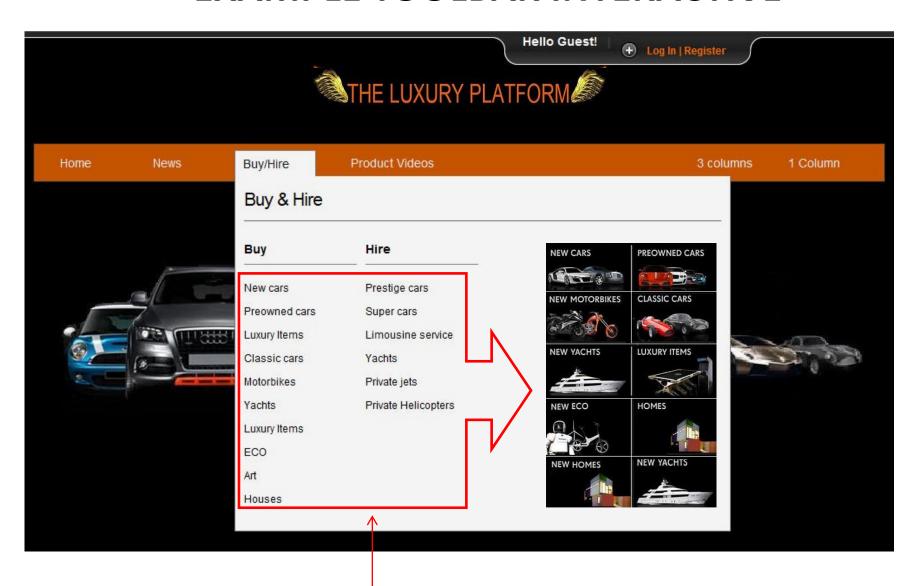
HOME CATEGORIES TRAVEL HIRE MARQUE-IT TV SOCIAL MEDIA CLASSIFIEDS

Advanced Search

Auvanceu Scarci

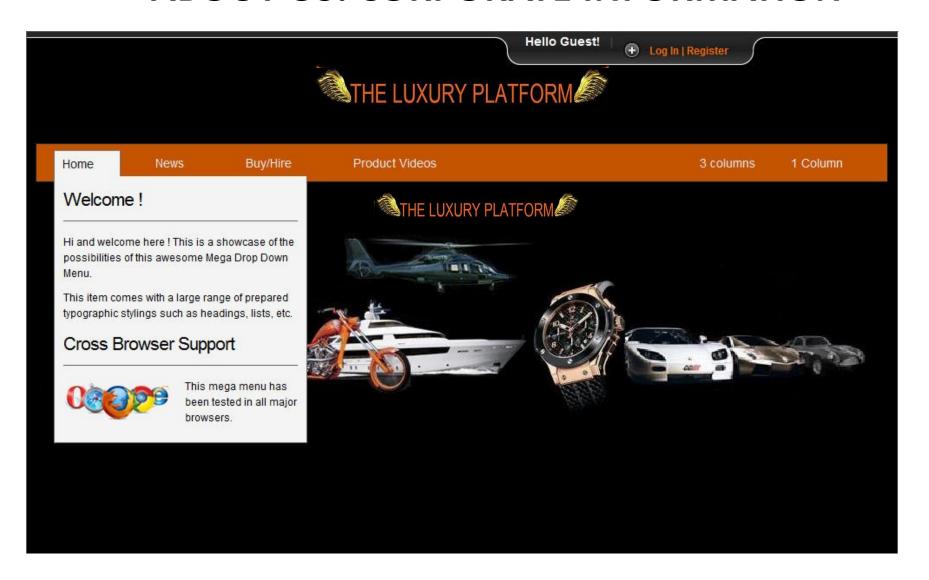
#### INTERACTIVE TOOLBAR DESIGN

#### **EXAMPLE TOOLBAR INTERACTIVE**

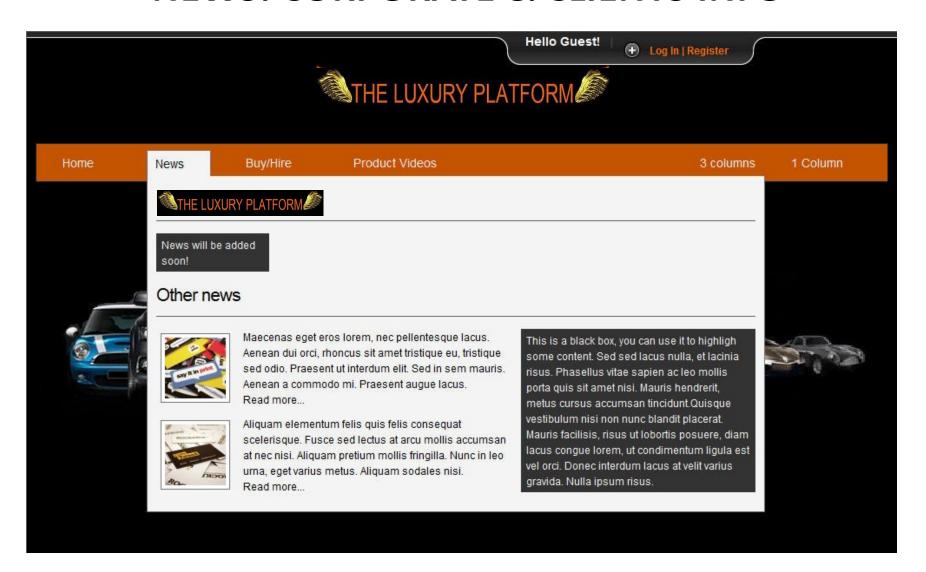


**DESIGNED WITH INTERACTIVE BUTTOMS** 

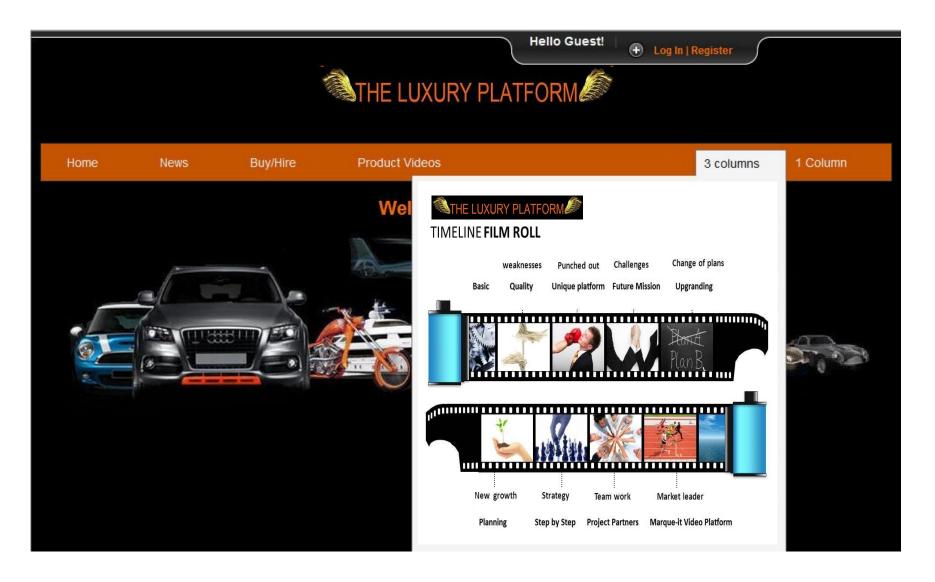
#### **ABOUT US: CORPORATE INFORMATION**



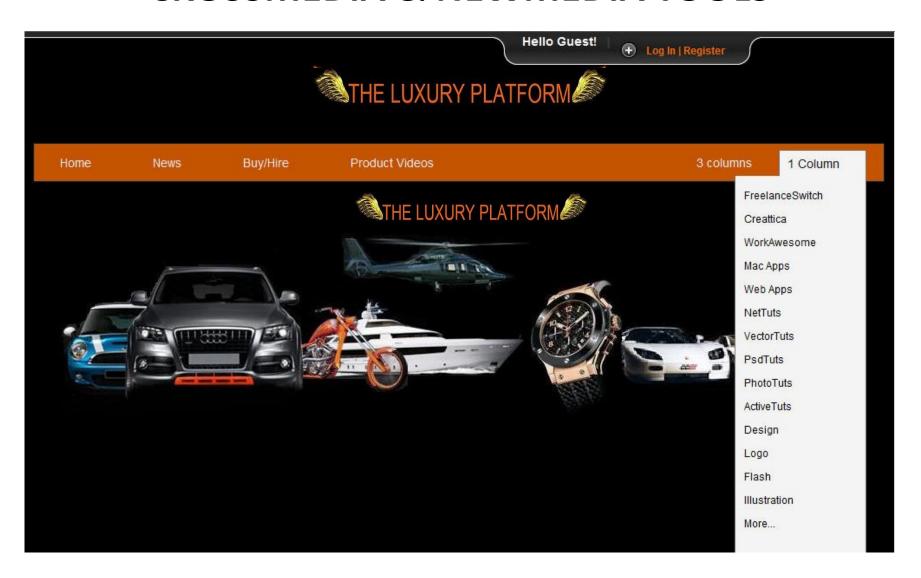
#### **NEWS: CORPORATE & CLIENTS INFO**



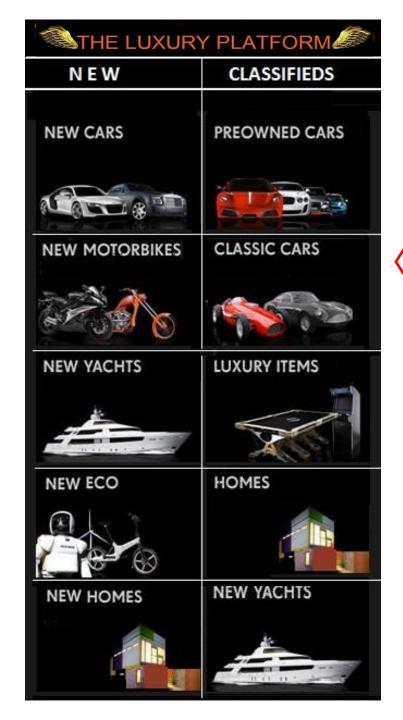
#### **VIDEO PLATFORM: CONTENT**



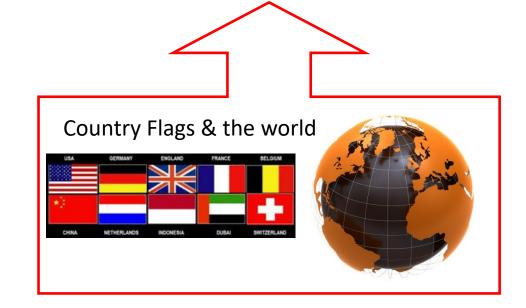
#### **CROSSMEDIA & NEWMEDIA TOOLS**



# THE LUXURY PLATFORM DISTRIBUTION



Display every product on the <a href="https://www.website">www.website</a> and to all the global websites with flags, country or world for Internet distribution.



#### **DISPLAY WITH FLAG & THE WOLRD**



#### None ROADSTER

£1,150,000.00

2011

FULL DETAILS

6.0L / Petrol / Automatic









#### FERRARI 599

£385,000.00

6.0L / Petrol / Automatic

FULL DETAILS

Trade







#### BENTLEY CONTINENTAL GT

POA

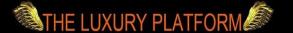
6.0L / Petrol/Bio-Ethanol / Automatic

**FULL DETAILS** 

Trade



# THE LUXURY PLATFORM VIDEO PLAFROM example



HOME

WEB PLAYER

YOUR DETAILS

DECULT

#### THE ULTIMATE INDULGENCE OF LUXURY DESIGN AND INNOVATION.

WELCOME TO THE FUTURE OF WEB-SHOPPING. Marque-it brings together the most exclusive range of luxurious and innovative goods, services and products from across the world. Induldge yourself with marque-it

# LUXURY PLATFORM<br/>Video Platform

www.luxury-platform.com



#### THE ULTIMATE INDULGENCE OF LUXURY DESIGN AND INNOVATION.

ADS 24/7 Luxury Live TV



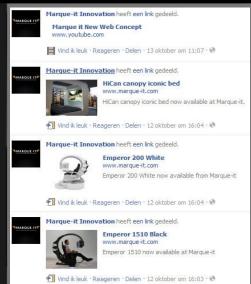


BMW Approved Used Cars. Every part a BMW.

Search now



#### Social Media









# THE LUXURY PLATFORM ANALYTICS SYSTEM



### **ANALYTICS SYSTEM**







# IMPORTANT WEB STRATEGY ITEMS

## EXTRA INGREDIENTS

**Iphone / Ipad / Phone Apps Vouchers Random Running -On Top-Color Generator Changing Web Color New Categories Multi Content Distribution** 360 Content **Carousel Picture Picture Reduction Picture Popup** PDF tool **Upload Tool** 



#### **PRODUCT**

# INFORMATION SHORT & USEFULL

### EXAMPLE YACHTS, CARS, WATCHES



#### SPECIFICATION

REF: 92668195

This 88' Ferretti was purchased NEW by her first owner in November 2004. She has been used on a limited basis in Florida, several trips to the Bahamas and one trip to New England. Since then her second owner in Croatia has used her in only 2 weeks during the summer season of 2008 and 2 weeks in summer 2009 for charter. This yacht could be considered better than new due to the numerous improvements made by a knowledgeable Ferretti owner.



PRICE	€2,229,950 Ex Tax		
MAIN CHARACTERISTICS	Hull Colours	White	
	Year	2004	
	Lying	Krk, Croatia	
	Engine(s)	2 x 2000 HP MTU 16V M91	
	Length	27.03 m	
	Beam	6.81 m	
	Draft	1.93 m	
	Weight	82,227 Kg	
	Fuel Capacity	9000 Itrs	
	Water Capacity	1316 ltrs	

**View Specification** 



Request More Information

