

# Build a Niche Web platform

Starting a Luxury Platform Business  
without losing a fortune

Delta Media

2019

# Why The Luxury Platform?

- ▶ The Luxury Platform can be one of the most popular sites on the internet
- ▶ The Luxury Platform will be a great place to watch, buy, hire, sell and brand luxury items
- ▶ The Luxury Platform must be trusted worldwide by shoppers due to the customer feedback and customer purchase protection

# Business Problems

- ▶ Startup the new The Luxury Platform website by Delta Media
- ▶ Basic ingredients The Luxury Platform
- ▶ The Luxury Platform Structure & upgrade
- ▶ Inventory – storage, reordering, etc
- ▶ Communication – inform, pictures, video etc
- ▶ Customer Service – feedback, returns, nasty customers, etc

# How to solves the problems!

- ▶ Low Startup Costs
- ▶ No Inventory
- ▶ No Shipping
- ▶ No Selling Service
- ▶ Ready to Start?

# Benefits

- ▶ Easy to follow instructions
- ▶ Once setup, requires very little maintenance
- ▶ Easily able to produce 5 or 55 countries with minimal additional investment
- ▶ Easy to customize colors, backgrounds, layout, etc
- ▶ Dedicated support and forum to assist with any problems